

Town of Superior
Superior Youth Leadership Council
Meeting Notes
February 4, 2014

Members of the Committee in attendance: Jack Adams (chair), Rachel Williams (co-chair), Allie Reuter (co-chair), Aston Horton, Connor Reuter, Grace Batey, Ian Lee, Morgan Cloth, Talley Kyle, Teagan Lee, Zoe Woods. Quorum present.

Others in attendance:

Staff: Katie Rummel, Tori Petersen.

Agenda Items:

1. Discussion – Review of updated Work Plan. The Council discussed and reviewed the Work Plan to incorporate the changes as directed by the Board of Trustees. The group also discussed the Board's direction to eliminate fundraising activities and focus more specifically on other projects and events.
2. First quarter Work Plan items and their progress were reviewed. Contact for fundraisers was made, Buffalo Wild Wings would donate 10% of a weekend's profits and Subway would be interested later in the year. Those potential partnerships will be tabled until a later date. The Buddy Program with Superior elementary schools was revisited to clarify before beginning conversations. The Buddy Program will pair up Council members and other interested Superior youth with elementary students to mentor for reading, after school programs and extracurricular activities.
3. Discussion – Council Advertising Plan. The Council developed an advertising awareness plan for community outreach that includes a flyer for the rooftop drop as well as creating a Facebook page to post events. Council member Grace Batey will develop the flyer to be discussed at the next meeting. Flyer will incorporate what the Council's mission and what they plan to accomplish throughout the community.
4. Discussion – Mission Statement Plan. A mission statement was drafted for the Council to utilize as a focal point while planning events and projects. The mission statement will be used on flyers and in conversations with potential partners on events.
 - a. The Superior Youth Leadership Council is committed to engaging and providing a voice for the youth within our community by encouraging civic involvement through volunteer opportunities and participation in community events. The council will also offer recommendations to the Superior Board of Trustees regarding town projects and youth related matters.
5. Discussion – Arbor Day. Initial planning for Arbor Day activities began with brainstorming of craft ideas and an artistic contest including poetry, paintings and photography. There will be contact made with Mike's Camera, Garden-in-a-box, RCAC and Net Zero for Arbor Day partners.
6. Discussion – T-Shirt Selection – The council choose a short sleeve blue t-shirt which will be worn at events and programs. The cost is \$264 for 24 t-shirts with a single color Town of Superior and Superior Youth Leadership Council logo. T-shirts will be ordered in time for Arbor Day.

Next Meeting: Wednesday, March 4, 6:30 pm at Town Hall.